the YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

CONNECTING PEOPLE AND COMMUNITY

NORTH PENN YMCA
2018 ANNUAL IMPACT REPORT

ALWAYS HERE FOR OUR COMMUNITY!

Dear Y Family and Friends,

Robert M. Gallagher
Chief Executive Officer

Susan Fisher
President, Board of Directors

As we look back on another year of serving our community, we reflect on our successes, and also our opportunities for growth.

With our doors open to all, we strive to bring people together from all backgrounds and support those who need us most. We take on the most urgent needs in our community and hope to inspire a spirit of togetherness in return.

We see that spirit at our Y every day. Whether you're a child who made a new friend on your first day at pre-school; a teen who found a classmate to do after-school activities with; an adult who found a neighbor to exercise with; a cancer survivor who joined fellow survivors for our LiveSTRONG program; or a senior who made new connections during a Silver Sneakers class, you made a connection at the Y.

We are humbled by the sheer number of people who get healthy and fit at our Y, and thankful for the members of our community who partner with us to help make a difference in the lives of so many.

The Y strives to be an active part of the North Penn, Perkiomen, and Souderton communities with a focus on youth development, healthy living, and social responsibility. But we cannot do it alone. Through community partnerships, we work in unison with like-minded organizations to strengthen our communities.

We once again thank you for helping us make our communities a great place to live, work and grow.

Sincerely,

Susan Fisher
President, Board of Directors

Robert M. Gallagher
Chief Executive Officer

OUR MISSION

Our mission is to make the community we serve a better place to live. Through our programs and activities, we strive to enrich and strengthen families; provide wholesome, supervised recreation; offer positive learning, leadership and character development opportunities; and promote wellness for all people regardless of ability to pay.

NURTURING YOUTH

The North Penn YMCA provides free memberships to 7th graders at a critical time in their development to provide opportunities to meet with friends, get fit with individual or group programs or meet up for homework or activities. The Y provides youth programs for all ages and all abilities.

North Penn PAL, now a program of the North Penn YMCA (Lansdale Area branch), is a youth crime prevention program that utilizes educational, athletic, and recreational activities to create trust and understanding between police officers in the community and youth.

Confronting pediatric obesity with fun, active sports programs	Offering youth enrichment opportunities for summer days
993 children participated in sports programs to strengthen their physical fitness, build confidence, and learn about good sportsmanship and teamwork.	509 youth spent their summer days exploring nature, finding new talents, making friends, staying active and having fun at our camps throughout the community.
Providing safe, nurturing child care in a positive environment	**Building self-esteem and healthy bodies through a team sport**
1,300 children grew academically and socially in our childcare programs that encourage students to explore and discover new ideas.	120 members of our North Penn YMCA Gators Swim Team competed throughout the year. 46 members competed at districts and 10 went on to the 2018 State Team.

IMPROVING HEALTH

Health Fairs brought in community organizations to serve our members and individuals within our communities.

The North Penn YMCA teamed up with Partnership Transportation Management Association of Montgomery County (PTMA) who works with local businesses, municipalities, school districts and other non-profit organizations to help reduce traffic congestion, increase mobility and access to work and educate children and adults on the issues of land use, transportation, the environment and healthy lifestyles.

Providing programs for Older Adults to grow and stay healthy	Encouraging and supporting adults to keep active with fitness programs
746 older adults enjoyed participating in our on-going activities and helped increase their self-confidence and sense of achievement while building relationships and celebrating the success and milestones of other older adults within a supportive community.	21,436 members enjoyed our wellness centers and fitness programs to help improve their health and well-being and reduce the risk for chronic disease.
Preventing drownings and promoting safety around water	**Supporting family togetherness with events and activities**
1,752 youth and adults learned how to swim and stay safe in the water for a lifetime of fun and fitness.	Hundreds of families were able to have fun, spend quality time together, develop ways to live healthier lives, and connect with their community.

BEYOND OUR WALLS

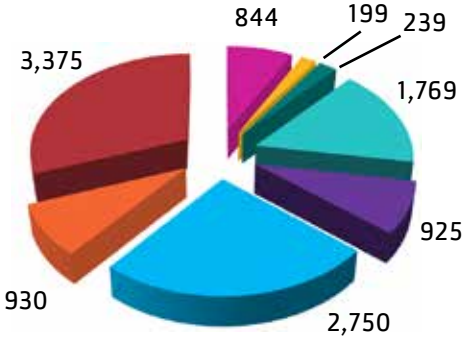
More than ever, it's become evident than ever that no single organization can move the needle alone. But when nonprofits partner together, it creates effectiveness and strength in a community that's difficult to beat.

Celebrating our diverse membership by marking the country we identified with during Welcoming Week.

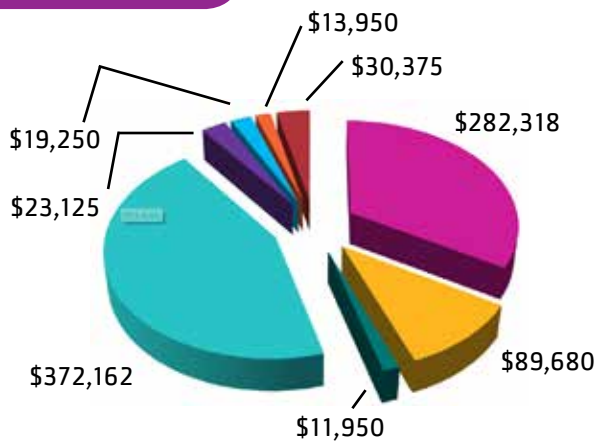
Blood Drives are held in the North Penn Commons Lobby and the Indian Valley branch.

A RESOURCE FOR OUR COMMUNITY

CHARITABLE SERVICES



PEOPLE SERVED



$ VALUE OF SERVICE

- Membership Scholarships
- Program Scholarships
- Program Memberships
- Membership Subsidies
- Programs & Services for Teens
- Indian Valley Character Counts!
- Community Events
- Facility Usage by Non-Profits

At the Y, we believe that everyone in the community should have access to our programs that nurture a healthy spirit, mind, and body, regardless of their ability to pay. That's why we provided over $842,000 worth of charitable services that benefit over 11,000 individuals in our community last year. Above is a breakdown of some of our key charitable areas.

FINANCIAL REPORT

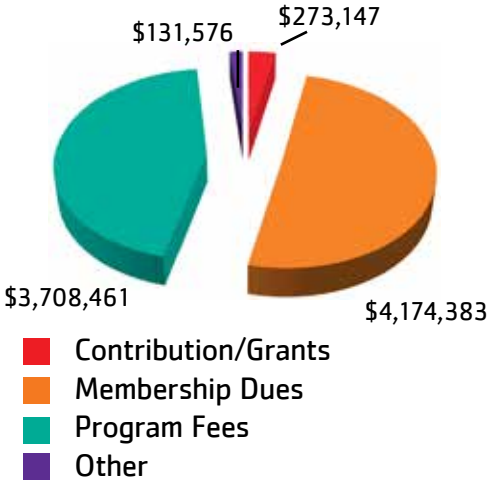
ORGANIZATION OPERATIONS

REVENUE	2018 Unaudited	2017 Audited
Contributions/Grants	$273,147	$291,378
Special Events	$48,901	$64,103
Membership Dues	$4,174,383	$3,793,773
Program Fees	$3,708,461	$3,915,327
Sales and Services	$67,269	$72,492
Investment Income	$15,428	$38,663
Miscellaneous	($22)	$22
Endowment Fund Interest	-	-
TOTAL REVENUE	**$8,287,567**	**$8,175,758**

EXPENSES	2018	2017
Salaries and Wages	$3,892,296	$3,822,824
Employee Benefits & Taxes	$655,916	$670,576
Contract Services	$704,777	$753,725
Supplies	$423,125	$448,065
Occupancy & Insurance	$718,184	$758,492
Equipment Costs	$168,071	$155,370
Media and Postage	$199,979	$199,773
Training & Employee Expenses	$25,720	$24,206
National Dues	$146,490	$118,439
Miscellaneous	$51,043	$6,993
Expense Subtotal	**$6,985,601**	**$6,958,464**
Land, Building, Equip Fund	$955,346	$689,223
TOTAL EXPENSES	**$7,940,947**	**$7,647,687**

NET OPERATING SURPLUS	$346,620	$528,071
	Projected 2018 End of Year before audit	

REVENUE SOURCES



YMCA HUGS Day Care participants with Peter Becker Community residents.

At the Y, we are fortunate to have many incredible community partners including:

- NPSD, SASD, PVSD & Private Schools
- Peter Becker Community
- Boy Scouts & Girl Scouts
- PAL - Police Athletic League
- Special Olympics
- The PEAK Center/Encore
- Manna on Main Street
- Nationwide Insurance
- American Red Cross
- STARR Program
- Indian Creek Foundation
- United Way - Literacy Learners
- Nursing Moms of Harleysville
- Parry Physical Therapy
- Morgandale
- The Well
- Developmental Fitness
- Brittany Pointe Estates
- Partnership Transportation Mgt. Assoc. of Montgomery County

HEALTH INTERVENTION PROGRAMS

LIVE**STRONG at the YMCA** focuses on you – the whole person – not the disease. The FREE, 12-week program meets twice a week for 90 minutes, using traditional exercise methods to ease you back into fitness and help you maintain a healthy weight. The Y's **Diabetes Prevention Program** (DPP) helps pre-diabetics reduce their risk for type-2 diabetes through lifestyle changes that include healthy eating and physical activity.

HERITAGE CLUB

Heritage Club members, by their current or planned gift, ensure that the values of caring, honesty, respect, and responsibility endure and that Y programs will positively impact our community for generations to come.

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*Deceased

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Corporate donations, individual contributions, and our Annual Campaign funds enable us to provide financial assistance for program and membership fees to children, families, adults, and special populations who cannot afford our services. We wish to thank the following individuals, corporations and foundations for their gifts in 2018.

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Dawne Wentzel, Wellness Director
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Karen Coutts, Senior Childcare Director
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Mary Ellen Meehan,
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Suzie Mundie, Early Childhood Director
Jose Perez, Building & Grounds Director
Christy Pope, Sports Director
Ayana Sanders, Teen Coordinator
Susan Smith, AOA Coordinator

The Indian Valley Character Counts! Coalition, an initiative of the North Penn YMCA, is a group of local businesses, educational and organizational leaders working together to build a community where all citizens embrace the principle that Character Counts! and where youth stay healthy, safe and drug free. The IVCCC also provides information, resources and student surveys to over 6,500 students in the Souderton Area School District. These students are receiving many services in our community because of the data collected from these surveys.

NORTH PENN YMCA

NorthPennYMCA.org

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890 Maple Avenue
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LANSDALE AREA FAMILY YMCA
608 E. Main Street
Lansdale, PA 19446
215-368-1601